

**Company** Land of Leather Holdings plc  
**TIDM** LAN  
**Headline** Director/PDMR Shareholding  
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Land of Leather Holdings plc

Director/PDMR Shareholdings

The following transactions were effected by Directors/PDMR's in the ordinary shares of Land of Leather Holdings plc on 16 November, 2006.

Directors	Shares sold	% of ISC	Remaining shares held	% of ISC
Paul Briant	1,228,831	2.42	2,867,274	5.64
Steve Jenkins	413,829	0.81	965,601	1.90
Clive Hatchard	413,829	0.81	965,601	1.90
Peter Ling	413,829	0.81	965,601	1.90

PDMR's

Steve Dowdall	374,829	0.74	874,601	1.72
Brian Neilly	242,774	0.48	566,476*	1.12*

\* Includes the holding of Mrs Jacqueline Neilly

All of the above shares were sold at 280p per share.

In addition, the following Non-Executive Directors bought ordinary shares in Land of Leather Holdings plc on 16 November, 2006.

Directors	Shares purchased	% of ISC	Resultant Holding	% of ISC
Roger Matthews	35,714	0.07	102,828	0.20
Richard Kirk	107,143	0.21	174,257	0.34
Malcolm Heald	132,886	0.26	200,000	0.39

These shares were all purchased at 280p per share.

Adrian Goodenough  
Company Secretary

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17 November 2006